

**STUDY IN
ANOTHER
WAY
BE
ERASMUS**

2024-2025



Florida

Universitària

**INTERNATIONAL
SEMESTER**

Affiliated to:



UNIVERSITAT
POLITÀCNICA
DE VALÈNCIA



UNIVERSITAT
DE VALÈNCIA

UNIVERSITY DEGREES – OFFICIAL DEGREES

ERASMUS INCOMING STUDENTS

Welcome to Florida Universitaria in Valencia (Spain).

FLORIDA is a Valencian worker co-operative created in 1977 working in the field of education. It has a wide experience in education and training in several education levels: Higher education (university degrees, postgraduate courses and Master degrees), Vocational Education and Training (higher and lower levels), continuous training and Secondary and Primary Education.



The University qualifications provided by Florida Universitaria are officially recognised by the *University of Valencia* and by the *Polytechnic University of Valencia*. University degrees offered by Florida are related to Business Administration, Education, Engineering, ICT and Tourism.

Currently Florida has more than 250 professionals working in a campus located in *Catarroja*, municipality in the metropolitan area of **Valencia (Spain)**. The campus is composed by 6 buildings covering 26,869 m². Every year Florida hosts more than 4,000 students.

Florida, from its origins, has worked in order to provide a high quality, participative and innovative education project. Florida is defined as an innovative and dynamic institution, in close contact with companies and the society. The education and training provided to youngsters and professionals are based on the acquisition of skills and knowledge enabling them to successfully participate in the new business, professional and social scenes of current society. Nowadays, Florida applies **innovative methodologies** to promote the socioeconomic development of the territories by generating inter cooperation experiences related to innovation and entrepreneurship. These methodologies are a result of a wide trajectory of participation on cooperation and research projects at regional, national and international levels.



Florida has also a skilled team of counsellors and education professionals aimed at providing the best guidance to guarantee successful transition to business and employment.

Florida’s mission is **training persons**, fostering the initiative, autonomy and personal growth capacities, in order to achieve the professional and social integration. With this mission in mind, we have developed the *International Semester for Erasmus+ incoming students*.



Information about our International Semester

In this brochure you can find the list of the courses offered in English for Erasmus+ incoming students at FLORIDA UNIVERSITARIA of these **OFFICIAL DEGREES**:

- > Degree in Administration and Business Management (ADE)
- > Degree in Early Childhood Education
- > Degree in Primary Education
- > Degree in Engineering (Mechanical & Electronic)
- > Degree in Games Interactive Experiences

Elective modules are those offered at each Degree to students from outside that Degree. Please note that it may not always be possible to grant your request to undertake an elective module because of timetabling or other constraints.



DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT

FALL SEMESTER

28,5 ECTS

1ST - ADE

INTRODUCTION TO BMA STUDIES <i>LECTURES IN ENGLISH</i>	
36000	6 ECTS

This course enables students to familiarize themselves with vocabulary essential for the business world in specific contexts. Throughout the course, they will acquire knowledge of concepts related to cultural differences and stereotypes, exploring their impact on international business. Emphasis will be placed on intercultural communication, particularly non-verbal communication and its consequences in multicultural environments. Additionally, regarding international trade, students will learn the vocabulary necessary for import and export, as well as finance-related terminology.

3RD - ADE

CORPORATE STRATEGIES <i>LECTURES IN SPANISH WITH SUPPORT IN ENGLISH</i>	
36002G	6 ECTS

In the frame of the corporate strategic management, this course focuses on the decision process for the selection of a corporate strategy for a company given the changing environment and current trends of digitalization and globalization and considering major changes involved both at corporate and individual levels.

3RD - ADE

INTERNATIONAL BUSINESS MANAGEMENT	
35976G	4,5 ECTS

International Business Strategy provides students with basic knowledge that allows them to understand the specific functioning of the global company. In particular, emphasis is placed on the description, understanding and analysis of the current situation, challenges, decisions and tools, inherent to the management of international companies.

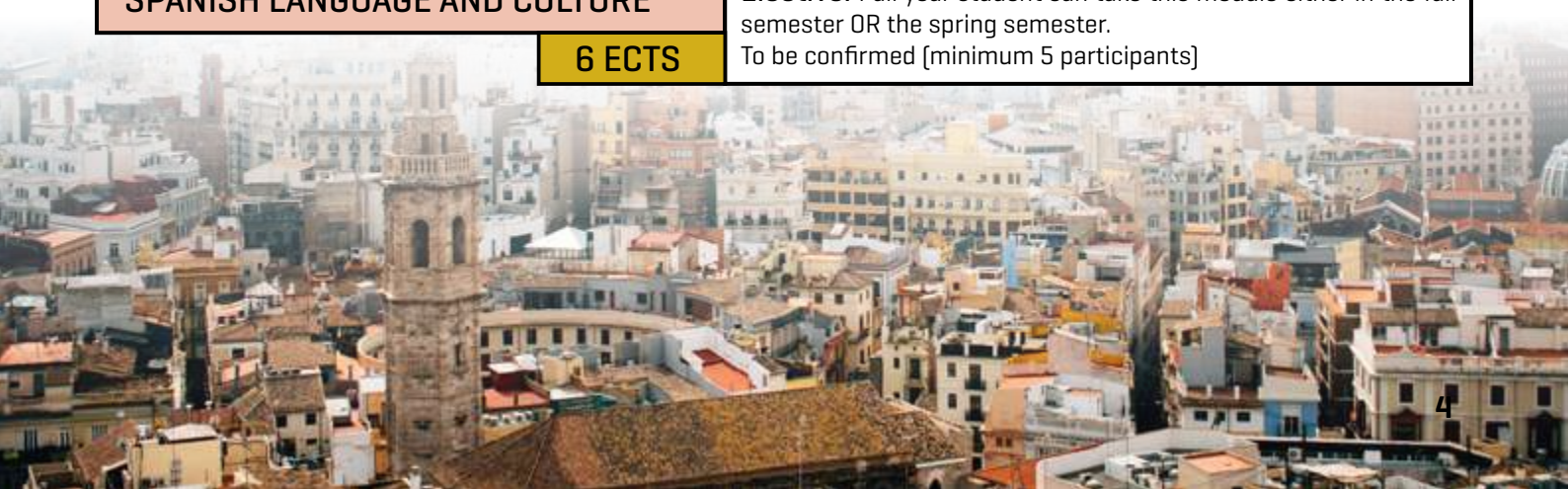
3RD or 4TH - ADE

COMPANY ESTABLISHMENT AND ENTREPRENEURSHIP	
36001	6 ECTS

The course is expected to provide the student with a critical vision about the challenges surrounding the launching of new ventures as well as the most suited procedures to write a Business Plan and to assess the feasibility of entrepreneurial projects. Over the course, the student will familiarize with a variety of useful tools and techniques to launch entrepreneurial ventures.

SPANISH LANGUAGE AND CULTURE	
	6 ECTS

Elective. Full year student can take this module either in the fall semester OR the spring semester.
To be confirmed [minimum 5 participants]



DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT

ANNUAL
9 ECTS

2ND - ADE

STRATEGIC MANAGEMENT
LECTURES IN SPANISH WITH SUPPORT IN ENGLISH

35975

9 ECTS

In a changing environment of technological innovation and globalization, organization leaders must be able to take decisions with a deep analysis of the external and internal elements, but in a flexible way. This course provides the keys to set the strategies from a theoretical and practical perspective.



DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT

SPRING SEMESTER

42,5 - 43,5 ECTS

1ST - ADE

BASIC STATISTICS <small>LESSONS IN SPANISH, MATERIALS IN ENGLISH</small>
35997
6 ECTS

The aim of the course is to familiarize students with methods of summarizing collections of measurements [data sets] of economic, business and, in general, social phenomena. Of particular concern will be the interpretation of summary statistics of data sets, the study of relationships between variables and an introduction to probability theory.

3RD - ADE

STRATEGIC MANAGEMENT OF HUMAN RESOURCES <small>LECTURES IN SPANISH WITH SUPPORT IN ENGLISH</small>
36037A
6 ECTS

This course aims to make students understand Human Resources as a strategic factor in the company, learning how labor market works from a HR perspective, the relevance of HR within the company strategy, how to apply different HR strategies, how to plan and develop HR in a company, how to foster teamwork and improve communication skills.

3RD - ADE

INTERNATIONAL BUSINESS MANAGEMENT
35976
4,5 ECTS

International Business Strategy provides students with basic knowledge that allows them to understand the specific functioning of the global company. In particular, emphasis is placed on the description, understanding and analysis of the current situation, challenges, decisions and tools, inherent to the management of international companies.

4TH - ADE

EXTERNAL INTERNSHIPS
36050
20 ECTS

It's the opportunity to work at a firm for a fixed period of time during an academic semester. Internship gives the students practical skills, workplace experience and greater knowledge of an industry, allowing interns to develop and show personal competences.

INTERNATIONAL WEEK <small>NUMBER OF CREDITS TO BE CONFIRMED</small>
TBD

Elective. The IW 2025 will take place in February [Topic and dates TBC]. The programme will be taught by international lecturers. 1 ECTS confirmed at the beginning of the spring semester.

SPANISH LANGUAGE AND CULTURE
6 ECTS

Elective
To be confirmed [minimum 5 participants]

DEGREE IN EARLY CHILDHOOD EDUCATION

ANNUAL
6 ECTS

1ST - CHILDHOOD EDUCATION

ENGLISH LANGUAGE FOR TEACHERS

33629

6 ECTS

English Level B1. This subject is focused on improving students' communication skills in educational contexts. Formal register in education settings will be introduced. The use of specific vocabulary related to teaching and learning will be enhanced throughout the units. Students will prepare a pedagogical proposal to teach English in a summer school.



DEGREE IN EARLY CHILDHOOD EDUCATION
FALL SEMESTER
39 ECTS
1ST - CHILDHOOD EDUCATION

SOCIAL STRUCTURE & EDUCATION		This module aims at developing research skills, theoretical, critical thinking and empathy in the field of general sociology, social stratification and education.
33750B	6 ECTS	

2ND - CHILDHOOD EDUCATION

OBSERVATION OF AND INNOVATION IN CLASSROOM PRACTICE IN NURSERY ED.		This module provides students with a theoretical framework to understand what innovation in Education involves. It also offers the basic for observation in educational research.
33757	6 ECTS	

3RD - CHILDHOOD EDUCATION

NURSERY SCHOOL GAMES WORKSHOP		Students will learn the insights of play as a learning activity. It also entails the design of games and their actual put into practise.
33759B	4,5 ECTS	

3RD - CHILDHOOD EDUCATION

TEACHING OF PHYSICAL EDUCATION AT NURSERY SCHOOL		This module focuses on the importance of learning the movement in the childhood stage, as well as physical education in general. Students will learn how to structure and carry out a physical education class for this stage in theoretical and practical lectures.
33768A	6 ECTS	

3RD or 4TH - CHILDHOOD EDUCATION

TEACHING NATURAL SCIENCES AT NURSERY SCHOOL		This module focuses on the teaching natural science in early childhood education. It tries to promote critical thinking so as to understand the role of science for a sustainable world.
33772	4,5 ECTS	

3RD or 4TH - CHILDHOOD EDUCATION

MULTIDISCIPLINARY WORKSHOP ON SOCIAL SCIENCES AND MATHEMATICS		Practical subject that provides educational resources to develop projects and workshops about the environment in Early Childhood Education.
33774B	6 ECTS	

SPANISH LANGUAGE AND CULTURE		Elective To be confirmed (minimum 5 participants)
	6 ECTS	

DEGREE IN EARLY CHILDHOOD EDUCATION
SPRING SEMESTER
51 - 52 ECTS
1ST - CHILDHOOD EDUCATION
SOCIAL STRUCTURE & EDUCATION

This module aims at developing research skills, theoretical, critical thinking and empathy in the field of general sociology, social stratification and education.

33750A
6 ECTS
2ND - CHILDHOOD EDUCATION
OBSERVATION OF AND INNOVATION IN CLASSROOM PRACTICE IN NURSERY ED.

This module provides students with a theoretical framework to understand what innovation in Education involves. It also offers the basic for observation in educational research.

33757B
6 ECTS
3RD - CHILDHOOD EDUCATION
TEACHING OF PHYSICAL EDUCATION AT NURSERY SCHOOL

This module focuses on the importance of learning the movement in the childhood stage, as well as physical education in general. Students will learn how to structure and carry out a physical education class for this stage in theoretical and practical lectures.

33768B
6 ECTS
3RD or 4TH - CHILDHOOD EDUCATION
MULTIDISCIPLINARY WORKSHOP: SOCIAL SCIENCES, SOCIAL SCIENCES AND MATHEMATICS

Practical subject that provides educational resources to develop projects and workshops about the environment in Early Childhood Education.

33774A
6 ECTS
4TH - CHILDHOOD EDUCATION
SCHOOL PLACEMENT III (INFANT EDUCATION)

Any student can spend up to three months in a local primary school in which they will be observing formal classes and informal learning spaces (playground, halls, assembly rooms...). They will also engage in the preparation and assistance of lessons and the actual teaching if they are allowed to do so.

33632
21 ECTS
INTERNATIONAL WEEK
NUMBER OF CREDITS TO BE CONFIRMED

Elective. The IW 2025 will take place in February (Topic and dates TBC). The programme will be taught by international lecturers. 1 ECTS confirmed at the beginning of the spring semester.

TBD
SPANISH LANGUAGE AND CULTURE
Elective

To be confirmed (minimum 5 participants)

6 ECTS

DEGREE IN PRIMARY EDUCATION

ANNUAL
6 ECTS

1ST - PRIMARY EDUCATION

**FOREIGN LANGUAGE FOR TEACHERS :
ENGLISH**

35027

6 ECTS

English Level B1. This subject is focused on improving students' communication skills in educational contexts. Formal register in education settings will be introduced. The use of specific vocabulary related to teaching and learning will be enhanced throughout the units. Students will prepare a pedagogical proposal to teach English in a summer school.



DEGREE IN PRIMARY EDUCATION
FALL SEMESTER
45 ECTS
1ST - PRIMARY EDUCATION
SOCIAL STRUCTURE AND EDUCATION
34517
6 ECTS

In this module is an introductory subject to Sociology of Education in which the main goal is that students acquire knowledge, techniques and practices facilitating a critical and reflexive comprehension of the relationship between Society and Education.

3RD - PRIMARY EDUCATION
FOREIGN LANGUAGE I: ENGLISH*
34526
6 ECTS

English level B2+. This subject aims at improving students' communication skills in English. Students will participate in debates, meetings and oral presentations focused on education topics. Students will carry out a collaborative project: peer testing in language learning.

3RD - PRIMARY EDUCATION
FOREIGN LANGUAGE TEACHING I: ENGLISH
35016
6 ECTS

In this module, students will learn how to teach a foreign language. Different methods are put into practise under a project-based approach. At the same time, students reflect upon how languages are learned.

3RD - PRIMARY EDUCATION
SCIENCE TEACHING: MATTER, ENERGY AND MACHINES
34529
4,5 ECTS

Learn how to teach science in a reflective and innovative way, so that they are able to make decisions based on the contributions of science didactics about what, why and for what purpose to teach science and technology and how to achieve their learning in primary education.

4TH - PRIMARY EDUCATION
TEACHING SCIENCE: ENVIRONMENT, BIODIVERSITY AND HEALTH
34530
4,5 ECTS

This module focuses on the teaching of biology, geology and health in Primary Education. Our main goal is to promote creative, critical and reflective thinking to understand the challenges of a globalized world and contribute to a sustainable future in which science plays a decisive role.

4TH - PRIMARY EDUCATION
FOREIGN LANGUAGE II: ENGLISH*
35017
6 ECTS

Improve students' communicative competence from a B2+ to a C1 level. Different projects related to literature, music and, education enable students to develop their mastery of language skills.

4TH - PRIMARY EDUCATION
FOREIGN LANGUAGE TEACHING II: ENGLISH*
35018
6 ECTS

Students will deal with the teaching and learning of reading, writing, listening, speaking and interacting and how to put it into practise in an English primary school lesson.

SPANISH LANGUAGE AND CULTURE
6 ECTS
Elective

To be confirmed [minimum 5 participants]

DEGREE IN PRIMARY EDUCATION
SPRING SEMESTER
51-52 ECTS
2ND - PRIMARY EDUCATION

PHYSICAL EDUCATION TEACHING AT PRIMARY SCHOOL	This module focuses on the teaching of physical education in general. Students will learn how to structure and carry out a physical education class for this stage in theoretical and practical lectures.
34524	6 ECTS

3RD - PRIMARY EDUCATION

CULTURE OF FOREIGN LANGUAGE TEACHING: ENGLISH*	This module allow students to be able to carry out team projects to be familiar with the acquisition of the intercultural competence. Students teach and learn about culture of different territories and communities through English.
35015	6 ECTS

* Courses included in the "Teaching English as a Foreign Language" modules.

3RD - PRIMARY EDUCATION

TEACHING SOCIAL SCIENCES: BASIC ASPECTS	Teaching social sciences: basic aspects introduces some questions related to the social sciences. The aim is to learn how social sciences such as History or Geography have been used in politics. In addition, students will learn methods to teach primary students contents in a global and changing world.
34527	4,5 ECTS

3RD - PRIMARY EDUCATION

TEACHING ARITHMETIC AND PROBLEM SOLVING	Numeracy involves using mathematical ideas effectively to participate in the everyday life and make sense of the world. This module intends to reflect on the importance of teaching arithmetic skills in primary schools, enabling future teachers to build their own confidence in the teaching of arithmetic.
34531	6 ECTS

4TH - PRIMARY EDUCATION

PLACEMENT	Any student can spend up to three months in a primary school in which they will be observing formal classes and informal learning spaces [playground, halls, assembly rooms...]. They will also engage in the preparation and assistance of lessons and the actual teaching if they are allowed to do so.
34576	22,5 ECTS

INTERNATIONAL WEEK <small>NUMBER OF CREDITS TO BE CONFIRMED</small>	TBD
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Elective. The IW 2025 will take place in February [Topic and dates TBC]. The programme will be taught by international lecturers. 1 ECTS confirmed at the beginning of the spring semester.

SPANISH LANGUAGE AND CULTURE	6 ECTS
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Elective
To be confirmed [minimum 5 participants]

DEGREE IN ENGINEERING (MECHANICAL & ELECTRONIC)
FALL SEMESTER
18 ECTS
1ST - ENGINEERING
COMPUTER SCIENCE
12216
6 ECTS

The subject introduces students to the basic concepts of computer application programming using a structured programming language that allows them to develop programs in any area of a company.

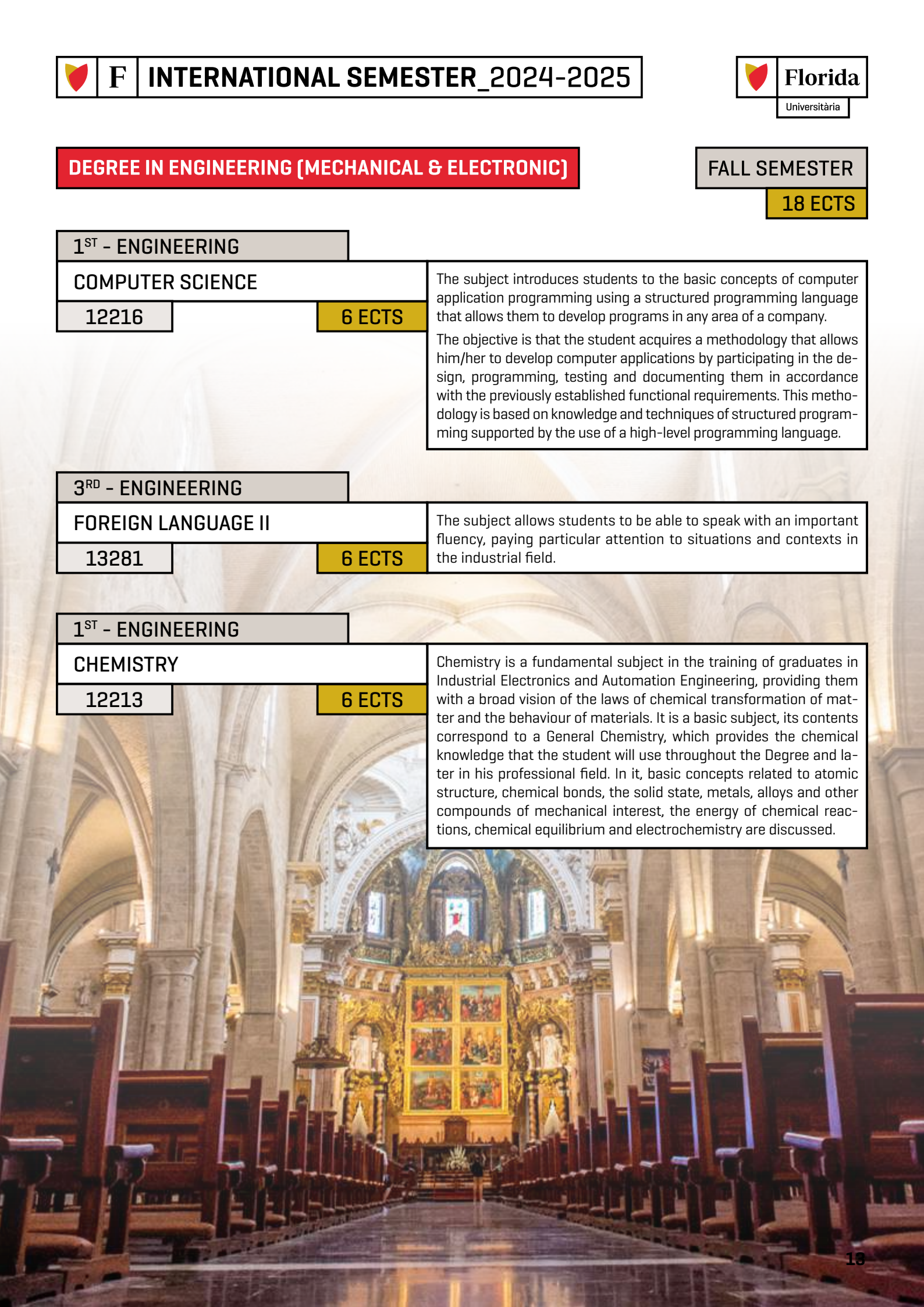
The objective is that the student acquires a methodology that allows him/her to develop computer applications by participating in the design, programming, testing and documenting them in accordance with the previously established functional requirements. This methodology is based on knowledge and techniques of structured programming supported by the use of a high-level programming language.

3RD - ENGINEERING
FOREIGN LANGUAGE II
13281
6 ECTS

The subject allows students to be able to speak with an important fluency, paying particular attention to situations and contexts in the industrial field.

1ST - ENGINEERING
CHEMISTRY
12213
6 ECTS

Chemistry is a fundamental subject in the training of graduates in Industrial Electronics and Automation Engineering, providing them with a broad vision of the laws of chemical transformation of matter and the behaviour of materials. It is a basic subject, its contents correspond to a General Chemistry, which provides the chemical knowledge that the student will use throughout the Degree and later in his professional field. In it, basic concepts related to atomic structure, chemical bonds, the solid state, metals, alloys and other compounds of mechanical interest, the energy of chemical reactions, chemical equilibrium and electrochemistry are discussed.



DEGREE IN ENGINEERING (MECHANICAL & ELECTRONIC)
SPRING SEMESTER
37,5 - 38,5 + [6-18] ECTS
1ST - ENGINEERING
MATERIALS SCIENCE I
LESSONS IN SPANISH, MATERIALS IN ENGLISH

Materials science course provides the student with the following characteristics of materials: Composition, structure, processing and properties influenced by the above.

12708
4,5 ECTS
3RD - ENGINEERING
FOREIGN LANGUAGE II

The subject allows students to be able to speak with an important fluency, paying particular attention to situations and contexts in the industrial field.

12256
6 ECTS
3RD - ADE
INTERNATIONAL BUSINESS STRATEGY
Elective.

It provides students with basic knowledge that allows them to understand the specific functioning of the global company. In particular, emphasis is placed on the description, understanding and analysis of the current situation, challenges, decisions and tools, inherent to the management of international companies.

35976
4,5 ECTS
4TH - ENGINEERING
3D COMPUTER-ASSISTED DRAWING IN ENGINEERING

3D Drawing and parametric design of mechanical industrial aims to integrate it into other computer applications; text processors and electronic sheets in their projects.

12738
4,5 ECTS
4TH - ENGINEERING
FINAL DEGREE PROJECT

The subject is based on the study / design, the realization and the presentation of an individual monographic work that each student will do under the supervision of a tutor.

12755 - 12259
12 ECTS
4TH - ENGINEERING
INTERNSHIPS IN COMPANIES

Is the opportunity to work at a firm for a fixed period of time during a university semester. The internship gives the students practical skills, workplace experience and greater knowledge of an industry, allowing interns to develop and show personal competences. Fluency in Spanish is required [B2 minimum]

6-18 ECTS
INTERNATIONAL WEEK
NUMBER OF CREDITS TO BE CONFIRMED

Elective. The IW 2025 will take place in February [Topic and dates TBC]. The programme will be taught by international lecturers. 1 ECTS confirmed at the beginning of the spring semester.

TBD
SPANISH LANGUAGE AND CULTURE
Elective

To be confirmed [minimum 5 participants]

6 ECTS

DEGREE IN GAMES AND INTERACTIVE EXPERIENCES

FALL SEMESTER

30 ECTS

1ST - GAMES AND INTERACTIVE EXPERIENCES

RULES OF PLAY		Aesthetics and narrative in games. Study and analysis of the formal elements that make up the structure of a game. Design of interactions between game mechanics for the configuration of dynamics.
14131	6 ECTS	

2ND - GAMES AND INTERACTIVE EXPERIENCES

GAME DESIGN		The rol of the game designer. High concepts development. Prototipes development. Game design processes.
14128	6 ECTS	

3RD - GAMES AND INTERACTIVE EXPERIENCES

USER EXPERIENCE (UX)		User centered design. Design for all. Assessment of user experience.
14134	6 ECTS	

4TH - GAMES AND INTERACTIVE EXPERIENCES

ENTREPRENEURSHIP AND INNOVATION		Lean startup methodology. Innovation management. Bussines management foundations.
14142	6 ECTS	

SPANISH LANGUAGE AND CULTURE		Elective
	6 ECTS	To be confirmed (minimum 5 participants)

DEGREE IN GAMES AND INTERACTIVE EXPERIENCES

SPRING SEMESTER

36-37 ECTS

1ST - GAMES AND INTERACTIVE EXPERIENCES

NARRATIVE	This module aims to provide the necessary tools to integrate the narratology - ludology dichotomy in the student's creative and professional practices.
14127	6 ECTS

2ND - GAMES AND INTERACTIVE EXPERIENCES

BUSINESS MODELS IN VIDEOGAMES	Lean startup methodology. Innovation management. Startup creation.
14130	6 ECTS

2ND - GAMES AND INTERACTIVE EXPERIENCES

PROJECT II	This project has the main objective of design and develop a 2D commercial game.
14145	6 ECTS

4TH - GAMES AND INTERACTIVE EXPERIENCES

FINAL DEGREE PROJECT	FDP is oriented to develop research skills and conducting innovative developments on different topics related to interactive experiences and games.
14183	12 ECTS

INTERNATIONAL WEEK <small>NUMBER OF CREDITS TO BE CONFIRMED</small>	Elective. The IW 2025 will take place in February (Topic and dates TBC). The programme will be taught by international lecturers. 1 ECTS confirmed at the beginning of the spring semester.
	TBD

SPANISH LANGUAGE AND CULTURE	Elective To be confirmed (minimum 5 participants)
	6 ECTS





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